

Exec summary - 3-part

Editable framework with a worked example

Situation	Finding	Recommendation
Growth plan	Delivery cost rose 12%	Pilot two regional hubs
Service level	Late orders reached 9%	Use a six-week operating trial
Economics	Illustrative savings: \$1.2m/year	Approve \$0.3m implementation
Decision	Capacity must hold at peak	Gate expansion on service data

Illustrative example. Replace assumptions and evidence before use.